Special Session (SS20) on:

Citizen Entrepreneurship and regional science

Organizers:

Jay Mitra—Essex Business School University of Essex, UK, and Leuphana University of Luneburg, Germany. E-mail: jmitra@essex.ac.uk

Mariusz E. Sokolowicz –Faculty of Economics and Sociology of the University of Lodz, Poland. E-mail: mariusz.sokolowicz@uni.lodz.pl

Su-Hyun Berg – Independent Business Consultant, Flensburg, Germany. E-mail: info@su-hyun-berg.com

The aim and scope:

The issue of entrepreneurship in regional development has led to the emergence of a Citizen Entrepreneurship (CE) approach. CE promotes the idea of pro-active involvement of citizens in the private, social, and public forms of new venture creation. In conditions of public sector institutions’ crisis on the one hand and the “over-marketization” of public on the other, local communities develop new forms of satisfying collective needs. It results in experimentation and the emergence of new approaches to regional policies. The session may be a platform to discuss the idea of Citizen Entrepreneurship conceptually, empirically (case studies already elaborated), and methodically.

SUBMIT AN ABSTRACT